



NOVA FUNDRAISING RESOURCE

Ways to Help Young Musicians Begin

A practical guide for donors, sponsors, hosts, and community partners



The opportunity is ready to be activated

NOVA Performing Arts already owns the core battery, front-ensemble, and electronic equipment needed to launch NOVA 8 Percussion. The next step is not a major instrument campaign. It is building the human and operating support that allows young musicians to use those instruments in a safe, consistent, high-quality program.

There is more than one useful way to help.

Fund excellent instruction

Experienced educators are the center of the program. They teach technique, timing, listening, movement, music literacy, ensemble awareness, and expression. They also establish the rehearsal culture in which students learn to prepare, receive feedback, recover from mistakes, and contribute to a group.

Support can underwrite lead instructors, section teachers, emerging teaching fellows, program leadership, and the planning time required before students enter the room.

Best fit for: individual donors, family foundations, corporate sponsors, and supporters who believe excellent teaching should be compensated.

Underwrite student access

Participation fees can help sustain a program, but tuition alone cannot provide both strong instruction and broad access at a small founding scale. Gifts designated for student access can reduce participation costs and provide need-based assistance without creating a lesser experience for students who receive help.



Access support can also address practical barriers connected to supplies, local transportation, or event participation when those needs are identified.

Best fit for: scholarship donors, community foundations, service organizations, employee-giving programs, and sponsors focused on youth opportunity.

Provide a place to rehearse

A suitable rehearsal site is one of NOVA's most important recurring needs. The program requires room for students, large instruments, movement, storage, safe arrival and dismissal, restrooms, hydration, emergency access, and predictable scheduling.

A school, church, gym, warehouse, arts facility, or other community space may be able to provide recurring access, reduced rent, or an introduction to the right host.

Best fit for: facility owners, schools, faith communities, municipalities, arts organizations, commercial property partners, and well-connected community advocates.

Sponsor the work behind each rehearsal

Many essential costs are nearly invisible to an audience: drumheads, sticks, mallets, small hardware, cables, repairs, music, background screening, insurance, registration, family communication, and youth-safety administration.

Flexible operating gifts allow NOVA to meet these needs as they arise. In-kind support may also be valuable when it matches a real program requirement and can be accepted responsibly.

Best fit for: recurring donors, local businesses, music retailers, professional-service firms, and partners who want to strengthen the program's day-to-day reliability.

Host an experience

Percussion Playground, social clinics, demonstrations, and community events can introduce new students and families to the ensemble while helping potential supporters understand the activity.

Hosts can provide a venue, invite a community, support event costs, help with logistics, or connect NOVA with schools and youth-serving organizations.

Best fit for: businesses, civic groups, schools, arts presenters, community centers, and organizations seeking an engaging participatory event.

Open a door

An introduction can be a meaningful contribution. NOVA needs relationships with educators, donors, foundations, companies, facility partners, arts organizations, youth-serving groups, and community leaders.

A useful introduction is personal and specific: explain why the connection makes sense, ask whether both parties are open to it, and help establish the first conversation.



Best fit for: anyone who believes in the work and knows one person NOVA should meet.

Match your support to the need

If you can offer...	It can help create...
A charitable gift or recurring commitment	Instruction, student access, consumables, safety, and dependable operations
Corporate or foundation sponsorship	A defined program, access initiative, event, or season of impact
Recurring facility access	A stable rehearsal home and lower operating costs
Professional or in-kind support	Specific services or supplies NOVA would otherwise need to purchase
A hosted clinic or Percussion Playground	Student discovery, family engagement, and community visibility
A thoughtful introduction	New funding, facility, education, and partnership conversations

What accountability should look like

NOVA intends to report the work in terms donors and partners can understand:

- students served and assistance provided;
- schools and communities represented;
- hours of instruction delivered;
- student retention and continued participation;
- student, family, and educator feedback;
- responsible use of financial and in-kind support.

Start with a conversation

NOVA is in its founding stage, so the most useful first step is often a short conversation about fit. A contribution should respond to a real need. A sponsorship should have a clear purpose. A facility arrangement should work safely for students and realistically for the host.

Use NOVA's inquiry form to discuss a gift, sponsorship, rehearsal site, hosted event, in-kind contribution, or introduction. If you are not sure where you fit, say what you may be able to offer. NOVA can help identify the most useful next step.



Connect with NOVA

The instruments are ready. A short conversation can help turn them into a place for young musicians to begin.

You do not need to arrive with a finished proposal. Tell NOVA what you may be able to offer, what kind of impact matters to you, or who you believe the organization should meet. NOVA can help identify a useful next step.

- See current funding priorities: nova-pa-alpha.vercel.app/support
- Discuss giving or sponsorship: nova-pa-alpha.vercel.app/contact?topic=Donor+or+sponsor#contact-form
- Discuss hosting or partnership: nova-pa-alpha.vercel.app/contact?topic=Community+partner#contact-form
- Learn about NOVA 8 Percussion: nova-pa-alpha.vercel.app/nova-8